

Road Safety Service / Business Plan 2015 – 2016

The Road Safety Team is made up of three teams covering the following activities:

Road Safety Engineering – Responsible for the delivery of road safety improvements with the primary objective of reducing the number of people killed or seriously injured in the County and mitigating the adverse effects of motorised traffic on local communities. The activities of the team include.

- The identification and prioritisation of sites requiring improvement;
 - Small scale schemes are handled as Local Safety Schemes (LSS).
 - Larger schemes are referred for prioritisation within the LTP Integrated Transport Programme
- Undertake Road Safety Audits on all internal highway improvement schemes
- Support the Sussex Safer Roads Partnership
- Manage the Sussex Police crash database for utilisation across the County.
- Provide technical and road safety advice to other departments, elected members, parish and district councils and members of the public.
- Work with Sussex Police to investigate all fatal road crashes to identify any road safety issues that can be addressed by engineering measures
- To fulfil our legal requirement under Section 39 of the Road Traffic Act 1988

Road Safety Education – Responsible for the delivery of road safety training programmes in partnership with other interested parties. These programmes are designed to influence behaviour, leading to a reduction in the number of people killed or seriously injured on the County's road network. The main activities of the team include:

- Being an active partner in the Sussex Safer Roads Partnership (SSRP)
- Supporting the East Sussex Community Safety Partnership
- Being an active member of local community Road Safety groups
- Delivering cycle training – Bikeability, Eastbourne Sports Park Cycle Training Centre, Wheels to Work and delivering bespoke training to vulnerable members of the community.
- Delivering driver training to support County Departmental Teams; such as Driver Improvement and Mini Bus Driver Training
- Managing the School Crossing Patrol service
- Delivering targeted training/education programmes to address identified road safety issues.
- Managing and delivering the Speed Awareness programme on behalf of Sussex Police and the SSRP in partnership with West Sussex County Council

Local Traffic and Safety Teams - Responsible for the day to day handling of all permanent traffic management, road safety and signing and lining issues. Respond to all correspondence and telephone calls relating to local traffic issues and liaise closely with parish, town and district councils. Provide technical advice and local knowledge to the County's Highways Department; Development Control Team and the Infrastructure Design and Delivery Team. The activities of the team include:

- Local traffic management issues such as speeding, parking, the provision of traffic signs and road markings, assessing disabled bay applications, implementing bus stop clearways, assessing HGV routing and the initial investigation of crash sites.
- The initial assessment of requests relating to the provision of Transport Infrastructure such as pedestrian crossing facilities and traffic calming.
- Respond to approximately 4000 logged contacts per year.
- Provide responses to Lead Member / Director relating to traffic issues from County Councillors and MPs
- Attending meetings with members of the public, residents groups, parish councils, county councillors and MPs.
- Progress all TROs for local issues – speed limits, parking restrictions (outside of CPE areas) etc.
- Undertake local schemes identified as Safety Schemes or Route Studies.
- Undertake Road Safety Audits as required.
- Participate in regular Road Death Investigation liaison meetings
- Attend all SLR meetings – 40+ regular Town and Parish Council meetings.
- Provide technical and professional advice to a range of internal teams

Whilst many of the areas of activity can be seen as distinct from others, the activities undertaken by each team overlap to a considerable degree and are complimentary to each other. The teams share the same overall aim of reducing the number and overall impact of personal injury crashes that occur on our road network.

Team Priorities

East Sussex County Council's main strategic aims in relation to road safety in the county are:

- Keeping vulnerable people safe from harm by working with our communities and partners to reduce the number of road accidents and casualties, minimising the human cost and severity of injuries.
- To fulfil our legal requirement under S39 of the Road Traffic Act 1988 to:
 - Prepare and carry out a programme of measures designed to promote road safety.
 - Carry out studies into accidents arising out of the use of vehicles, and
 - Take such measures as appear appropriate to prevent such accidents, including the dissemination of information and advice, the giving of practical training, the construction,

improvement, maintenance or repair of roads and other measures taken in the exercise of the authorities powers for controlling, protecting or assisting the movement of traffic.

- To undertake regular meetings with Sussex Police to discuss all fatalities/potential fatalities where the circumstances of the incident, together with any subsequent site reports, will be considered to ensure that appropriate action is being taken.
- To support and represent the County Council on the Sussex Safer Road Partnership to ensure the best use of available resources to address identified priorities.
- To consider all concerns raised by the general public concerning road safety and traffic management issues and provide appropriate responses to comply with the agreed Corporate Communication Standards.
- Provide road safety and traffic engineering advice to internal departments and external partners as appropriate.
- Represent ESCC on Local Road Safety Action Groups as appropriate.
- Attend District and Parish/Town Council meetings to provide a consistent road safety message and offer help and advice as required.
- Undertake initial assessments of all requests for road safety engineering against agreed priority assessment criteria and forward all sites meeting this criteria for full investigation for funding via the Integrated Transport Budget.

Team Targets

Indicator	2015/16 Target	Indicator Owner
Reduce the number of deaths and serious injuries due to road crashes	305 KSI 1667 all casualties	Brian Banks
Complete 2 route studies as identified in the Capital Programme for Transport Improvements	2 route studies completed	Helen Pace
Identify crash sites in line with S39 statutory duty and implement appropriate schemes within the available budget	Sites identified and appropriate treatment completed within available budget	Helen Pace
Undertake parking reviews in collaboration with the Parking Team in line with approved programme	Parking Review timescales adhered to	Brian Banks
Respond to correspondence within corporate targets	85% within corporate target	All
Implement identified speed limits within approved Capital budget (£125k)	Schemes identified and funding committed	Michael Higgs
Ensure School Crossing Patrols are assessed on a regular basis (at least once per school term)	90% of SCP assessed each term	Gillian Todd/ Peter Hooper
Undertake review of existing School Crossing patrol Policy in line with Scrutiny Committee recommendation	Draft July 2015	Darren Dowd

Indicator	2015/16 Target	Indicator Owner
Undertake review of all driver training policies and guidelines in line with best practice to mitigate potential risk to ESCC and its employees	Draft available for consultation September 2015	Darren Dowd
Deliver two road safety events in line with agreed SSRP Events Programme	Two events arranged	Graeme Beattie
Ensure cycle training activities are undertaken on a 'no cost' basis.	Year-end budget outcome >£0	Liddy Leeding
Ensure delivery of all diversion courses in line with agreed national standards as part of the joint venture with WSCC	100% of courses delivered to ACPO standards	Sara Facer